

AGENDA

SVG Sky Sport Summit

27th June 2019

Sky Sports HQ Studio, Medienallee 24, 85774 Unterföhring

Event Presenter: Gert Zimmermann



In cooperation with



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12.00 - 13.00	Networking Lunch @ Sky Sports HQ <ul style="list-style-type: none">• Medienallee 24, 85774 Unterföhring
13.00 - 13.10	Introductory Remarks <ul style="list-style-type: none">• Fergal Ringrose Editorial Director, SVG Europe• Alessandro Reitano VP Sports Production, Sky Deutschland• Antti Laurila Global Sales Director, Broadcast Solutions
13.10 - 13.40	More Speed - Less Risk From The Extreme Into The Business World <ul style="list-style-type: none">• Benedikt Böhm Speed-Mountaineer and DYNAFIT-Managing Director
13.40 - 14.00	Case Study YouTube Channel "Kurzgesagt - In a Nutshell" <ul style="list-style-type: none">• Elisabeth Steib Head of Research and Text, In a Nutshell - Kurzgesagt GmbH
14.00 - 14.40	Beautiful World Of Sports <ul style="list-style-type: none">• Alexander Günther Managing Director, Sportcast GmbH• Thomas Riedel Managing Director, Riedel Communications• Dr. Remo Ziegler VP PM Sports, VIZRT• Stefan Krämper Director Content & Sports, Dolby
14.40 - 15.00	Networking Break
15.00 - 15:45	Digital Transformation The Technology And The Business Decision Behind It <ul style="list-style-type: none">• Daniel Url Managing Director, Qvest Media GmbH• Thomas Gunkel Market Director Broadcast, Skyline Communications• Alex Hollerith SVP Platform, DAZN• Thies Haase Senior Vice President Metadata Management, ProSiebenSat.1
15.45 - 16.15	Sunday Night Football NBC Sports <ul style="list-style-type: none">• Ken Goss SVP of Remote Operations & Production Planning, NBC Sports
16:15 - 16.45	Keynote Conversation The Story Behind eSports <ul style="list-style-type: none">• Jens Fischer Global Esports Specialist, EVS• Bernhard Mogk SVP Global Sales & Business Development, ESL• Mitch Rosenthal Head of Production & Operations, Riot Esports
16.45 - 17.00	Networking Break
17.00 - 17.20	At The Digital Campfire The Evolution Of Media Rituals <ul style="list-style-type: none">• Dirk Ziems Managing Partner, concept m
17.20 - 18.05	Sports Rights Fragmentation A Changing TV Landscape <ul style="list-style-type: none">• Dr. Holger Blask Director Audiovisual Rights, DFL• Thomas Höher Executive Director Media Sales, T.E.A.M. Marketing• Christian Frodl Director Sports Rights & Commercialization, Sky Deutschland

*German panels and lectures will be simultaneously translated into English. A translation of English into German is not offered.

VENUE INFO

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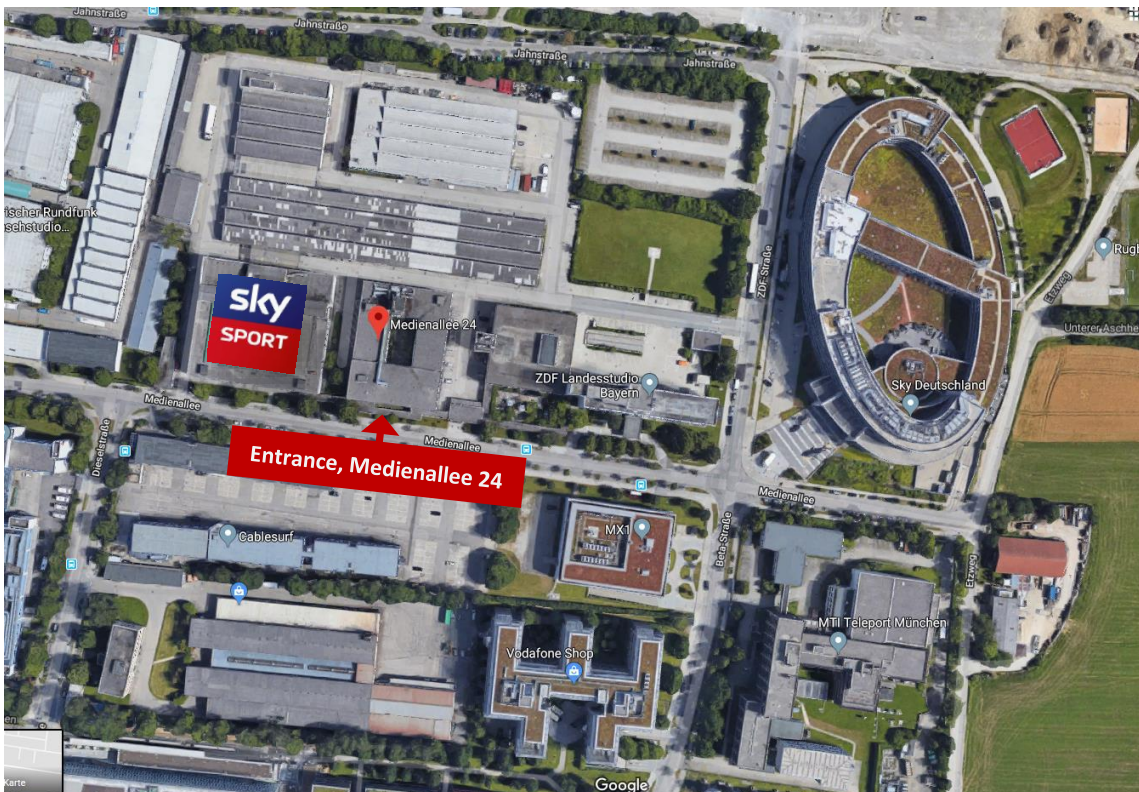
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EVENT LOCATION

Sky Sport HQ
Medienallee 24 / Audience Entrance
85774 Unterföhring

Click [here](#) to Google Maps



Coming from Munich Airport [by train](#): S8-Herrsching / stop at Unterföhring, 8 min. walk
Coming by car: A99 Munich east / Exit Unterföhring

There's a newly built parking garage at Jahnstraße 9, which is the closest public parking to the Sky Sports Studio.

RECOMMENDED HOTELS NEARBY

Best Western The "K"
Dieselstrasse 17
85774 Unterföhring
Tel 0049 89 200 940-700
<http://www.hotel-the-k.de/>



Hotel Lechnerhof
Eichenweg 4
85774 Unterföhring
Tel 0049 89 95828-0
<http://www.hotel-lechnerhof.de/>



EVENT CONTACT: sabine.mlynek@sky.de / mobile +49 175 5648086