

CALENDAR OF EVENTS 2022

(UPDATED 23 JUNE 2022)



| EVENT | DATE | LOCATION | DESCRIPTION |
|---|-------------|---|--|
| Sky Austria in association with SVG Europe | 10 February | In-Person Vienna, Austria Platinum/Gold/ Austria only | The Austrian and Swiss sports broadcasting and production community comes together for its annual day of panel discussions, presentations, and networking, discussing the latest developments in technology, workflows and more. |
| Sports Graphics Spotlight | 23 February | Online All Sponsors | Bringing together the best creative and technical minds in the industry, this event will showcase the best in 2D, 3D and augmented reality, across on-screen and studio graphics. |
| Football Summit 2022: Augmenting the Beautiful Game | 10 March | Tottenham Hotspur Stadium, London All Sponsors | Football Summit 2022 will look at how we can continue to augment the beautiful game and examine the ever-evolving role that statistics and data play in match coverage and presentation. Subject focus: women's football, fan engagement and sustainability. |
| Remote Production Workshop | 13 April | Online All Sponsors | With IP and cloud-based services providing a foundation to tie together venues, OB vehicles, and centralised production facilities in new ways, this event will focus on best practice for sports remote production - looking at how to gain efficiencies and create more and different sports content. |
| Esports Uncovered | 18 May | Online All Sponsors | A micro event that will take delegates behind the scenes of live esports productions and go inside the groundbreaking virtualised and cloud-based technologies being used for the coverage of competitive video gaming. |
| Sports OTT Summit | 15 June | Parc de Prince, Paris All Sponsors | As well as previewing the 2022 Commonwealth Games, the Sports OTT Forum will take a deep dive into how OTT platforms and streaming services are redefining televised sports and offering benefits (and challenges) for viewer and industry alike. Subject focus: fan engagement and fan experiences, cloud production and delivery, piracy & security. |
| Sports Delivery Forum: Contributing and Distributing Video Content | 13 July | Online All Sponsors | Experts in contribution and distribution discuss the challenges and opportunities affecting this crucial part of the sports broadcasting chain from security and latency to 5G and the cloud. |
| SVG Europe Italy (regional) | 19 July | In-Person, Milan Platinum/Gold/ Italy only | The Italian sports broadcasting and production community comes together for its annual day of panel discussions, presentations, and networking, discussing the latest developments in technology, workflows and more. |

Dates and venues are subject to change

AUDIO GROUP

In-depth, educational and enlightening online events that bring together the television sound community in order to lift the lid on specific areas of audio within sports broadcasting.

| EVENT | DATE | LOCATION |
|--|-------------|----------------------|
| SVG Audio: Cloud Audio Forum | 17 February | Online |
| SVG Audio: Immersive Audio Forum, looking back at the Beijing Winter Olympics | 9 March | Online |
| SVG Audio: IP Audio Forum | 26 May | Online |
| SVG Audio: AI Audio Forum | 4 August | Online |
| The Sports Audio Forum | November | In-Person, London |

Dates and venues are subject to change. Online and in-person events to be confirmed

CALENDAR OF EVENTS 2022

(UPDATED 23 JUNE 2022)



| EVENT | DATE | LOCATION | DESCRIPTION |
|--|--------------|--|--|
| Sport Production Summit + Sports TV Awards | 8 September | In-Person, Amsterdam All Sponsors | Open to all sponsors, the flagship conference and networking event brings together the great and good of the European sports production community to highlight recent successes and debate the future of the sector. The event will also include the Sports TV Awards, honouring the outstanding companies, teams and individuals that pushed sports broadcasting and production forward in 2021. Subject focus: Acquisition, Remote/IP production, Diversity. |
| SVG Audio @ IBC | 8 September | In-Person, Amsterdam All Sponsors | SVG brings its SVG Audio online session to the real world as part of Sport Production Summit with a breakout for sound professionals to talk about the technologies, challenges and practical use cases that are leading the way in sports broadcasting. |
| SVG Europe Women @ IBC | 10 September | In-Person, RAI, Amsterdam All Sponsors | An in-person event providing information, education, awareness and networking opportunities for women working in sports broadcasting. |
| SVG Europe Networking Event | 10 September | In-Person, RAI, Amsterdam All Sponsors | Take a break from the hustle and bustle of IBC Show 2022 by joining friends, colleagues and peers from the European sports broadcasting community for drinks and networking in the relaxed surroundings of the 1st Floor Restaurant at the RAI. |
| SVG Europe DACH (regional) | 28 September | In-Person, Munich Platinum/ Gold/ DACH only | The DACH broadcasting and production community comes together for its annual day of panel discussions, presentations, and networking, discussing the latest developments in technology, workflows and more. |
| SVG Europe France (regional) | October TBC | In-Person, Paris Platinum/Gold/ France only | The French sports broadcasting and production community comes together for panel discussions, presentations, and networking, discussing the latest developments in technology, workflows and more. |
| Federations Focus: Inside the Production of Tier 2 and 3 Sports | 12 October | Online All Sponsors | A dedicated online event for Tier 2 and 3 sporting federations, leagues, clubs and other rights owners, sharing best practice across in-house and outsourced production as well fan engagement and direct to consumer streaming strategies. |
| FutureSPORT | 3 November | Lords Cricket Ground, London All Sponsors | FutureSPORT will focus on where sports production and broadcasting will go next. From 5G and blockchain to 8K and Machine Learning, the event will start looking forward to 2023 and beyond. Subject focus: Sustainability. |
| The Sports Audio Summit | November TBC | In-Person, London Invitation Only | An invitation only in-person event exploring the new technologies shaping audio workflows for sports production and broadcasting. |

Dates and venues are subject to change

SVG EUROPE WOMEN

A series of online events providing information, education, awareness and networking opportunities for women working in sports broadcasting.

| EVENT | DATE | LOCATION |
|--|--------------|----------------------|
| SVG Europe Women | 20 January | Online |
| SVG Europe Women | 31 March | In-Person, Glasgow |
| SVG Europe Women with Sky Sports – Elevating Women in Sport | 5 July | In-Person, London |
| SVG Europe Women @ IBC | 10 September | In-Person, Amsterdam |
| SVG Europe Women | December | In-Person, London |

Dates and venues are subject to change. Online and in-person events to be confirmed