

INFORMATION PACK 2023

**ADVANCING THE CREATION,
PRODUCTION AND DISTRIBUTION
OF SPORTS CONTENT IN EUROPE**

www.svg europe.org



WHAT IS SVG EUROPE?

SVG Europe is an independent pan-European trade association run by an advisory board and executive staff.

SVG Europe produces European-based conference events, virtual events, print and digital media, industry initiatives and alliances serving the broadcast sports production industry.

- **Launched 12 years ago**
- **144 sponsors**
- **SVG Europe Insider newsletter: 100+ per year**
- **20 conference/networking/awards/in-person and online events scheduled for 2023 in Europe and US**
- **Annual SVG Europe Journal**
- **Dedicated European editorial, sales and management team**

WHAT DOES SVG EUROPE PROVIDE?

INITIATIVES

- SVG Europe Women
- SVG Europe Audio
- One Planet
- Sports Broadcasting Fund

EVENTS

- In-Person & Online Summits
- Awards
- Stadium Tours
- Networking

MEDIA

- Online/Website
- Insider newsletter
- Audio Insider newsletter
- Women Insider newsletter
- Digital and Print Journal
- Social Media
- Video

ALLIANCES

- BAFTA ALBERT
- IBC
- IABM
- NAB
- ISE

TAKES YOU TO THE HEART OF THE EUROPEAN SPORTS PRODUCTION BUSINESS

EMAIL NEWSLETTER SPORTS VIDEO GROUP EUROPE INSIDER

- Reaches in excess of **7,800*** per send
- Europe's only dedicated newsletter focused on the sport production and technology marketplace
Distributed every Tuesday and Friday
- Plus dedicated monthly Audio Newsletter and bi-monthly SVG Europe Women newsletter

WEBSITE WWW.SVGEUROPE.ORG

- Reaches in excess of **18,000*** unique users per month
- Contains 'Live From' reports about the production of the biggest sporting events, industry news, product launches, upcoming events video and more

SVG EUROPE ANNUAL SPORTTECH JOURNAL

- Printed journal covering the European sports market
- Also available digitally

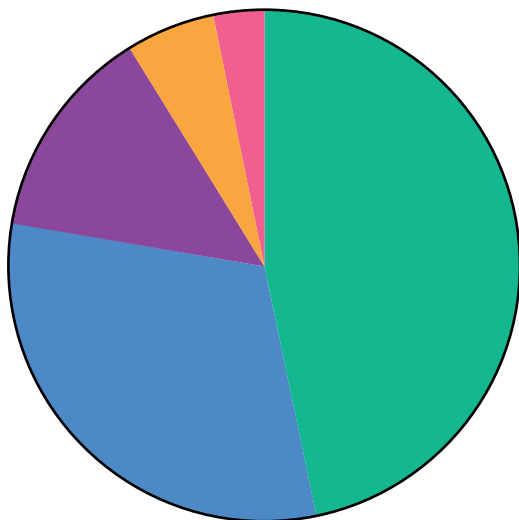
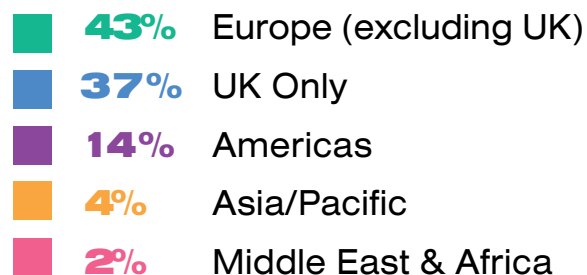
* Statistics for period May to July 2022

SOCIAL MEDIA TWITTER, FACEBOOK & LINKEDIN

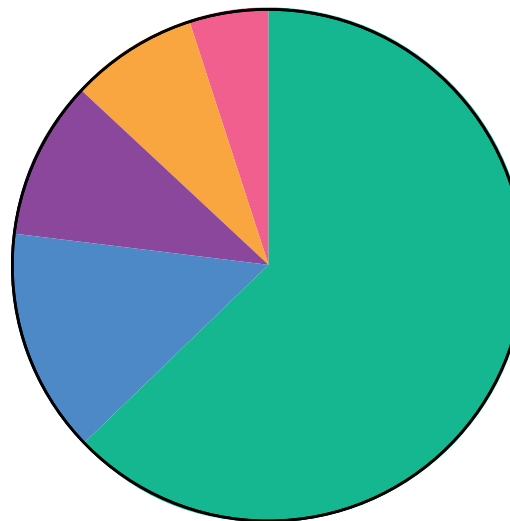
- SVG Europe uses social media to not only promote its own content and events but also to help highlight the work of its sponsors
- As of August 2022, SVG Europe has **4,954** followers on LinkedIn, **4,700** followers on Twitter and **1,123** followers on Facebook



NEWSLETTER BREAKDOWN GLOBAL REGIONS



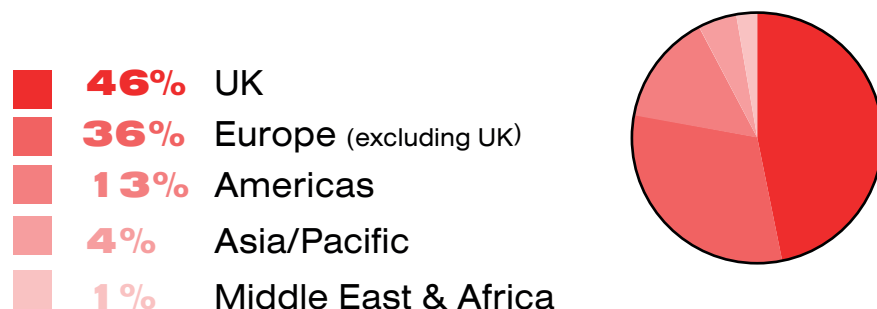
NEWSLETTER BREAKDOWN EUROPEAN REGIONS



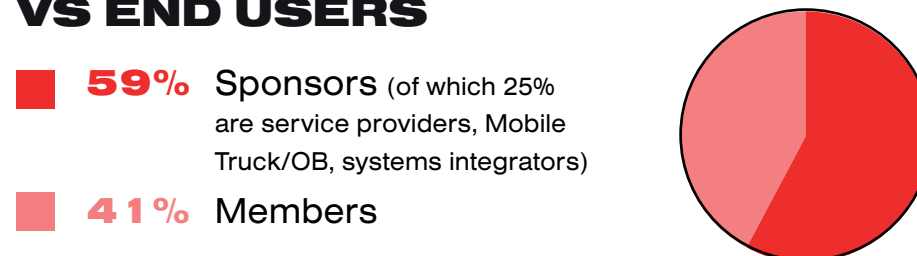
* Figures based on Newsletter total of 8323, August 2022

TYPICAL AUDIENCE AT SVG EUROPE EVENT EXAMPLE SHOWN: SPORT PRODUCTION SUMMIT 2022 – IN PERSON

DELEGATE AUDIENCE BY REGION



DELEGATE AUDIENCE SPLIT OF SPONSORS VS END USERS



SVG Europe's Sport Production Summit attracted senior delegates within the sports TV broadcasting industry from the following companies: Amazon Prime Video, ATP Media, Aurora Media Worldwide, BBC, BBC Sport, BeIN Media Group, BT Sport, CBS Sports, DAZN, DFL Deutsche Fußball Liga, Ekstraklasa Live Park, Disney Star India, EMG, Epic Games, Eurosport, FIFA, Formula 1, HBS, IMG, Mediapro, MTV Oy, NBA, NEP, NOS, NRK Sport, Olympic Broadcast Services, Premier League Productions, QTV, RTL Belgium, Sky Sports, Sunset+Vine, TV2 Norway, TV2 Denmark, TV2 Fyn, Turner Sports, UEFA, Warner Bros. Discovery, Whisper, ZDF and more.

With job titles that include: Chief Engineer, CEO, Contribution Project Engineer, Creative Director, COO, CTO, Director of Engineering, Director of Mobile & Immersive Technology, Director of Live Production, Director of Media Production, Director Audio Technology, Director of Operations, Director of Production, Director of Technology, EVP Media Operations & Technology, Group CTO, Head of Audiovisual Rights International, Head of Broadcast Operations & Engineering, Head of Content & Executive Producer, Head of Graphics, Head of Host Broadcast Production, /Head of Live Football, Head of New Technologies Broadcast & Media, Head of Post Engineering, Head of Sport, Head of Sports Production, Managing Director, Head of Technical Operations and Innovations, SVP, Director of Content, Senior Manager TV Operations, Senior Manager of Sports Delivery, SVP Broadcast Technology, Technical Integrations Manager, VP Engineering & Technology, VP Production Technology

CALENDAR OF EVENTS 2023

EVENT	DATE	LOCATION	DESCRIPTION
Sky Sport Austria Summit 2023 in cooperation with SVG Europe (Regional Summit)	9 February	In-Person Salzburg, Austria Platinum/Gold/ Austria only	The Austrian sports broadcasting and production community comes together for its annual day of panel discussions, presentations, and networking, discussing the latest developments in technology, workflows and more.
Sports Graphics Spotlight	22 February	Online All Sponsors	Insight into the latest tools and techniques for creating on-screen and studio graphics, including 2D, 3D, and augmented reality, virtual studio systems and the capture and presentation of data to aid audience engagement.
SVG Europe Women Scotland	9 March	In-Person Glasgow All Sponsors	Join SVG Europe Women in our second Scottish event taking place in central Glasgow, being held in partnership with QTV.
Football Summit	22 March	In-Person Paris All Sponsors	Advances in producing and distributing coverage, with case studies from FIFA Qatar 2022 and Women's Euro 2022.
SVG Europe Audio: Immersive Audio Forum – Look back at Qatar	26 April	Online All Sponsors	SVG Europe Audio events are a series of in-depth, educational and enlightening live online and in-person events that take the lid off specific areas of audio within sports broadcasting. Our aim is to showcase, discover and discuss the latest technologies, trends, challenges and practical use cases that are leading the way.
Create, Share, Engage: Making and monetising sports content online	3 May	In-Person Kings Place, London All Sponsors	Bringing together leading producers, production services teams and technologists at the forefront of creating, delivering and monetising engaging viewing experience, with insight from sporting federations and clubs.
SVG Europe Italy (Regional Summit)	24 May	In-Person Milan Platinum/Gold/ Italy only	An opportunity for the Italian live sports production sector to gather in-person, share ideas and network.

Dates and venues are subject to change

CALENDAR OF EVENTS 2023

EVENT	DATE	LOCATION	DESCRIPTION
SVG Europe Women Benelux	15 June	In-Person Hilversum, Netherlands All Sponsors	Join SVG Europe Women for our first event for the women in the Benelux region, being held in partnership with both EMG and NEP jointly, in Hilversum, Netherlands.
SVG Europe DACH (Regional Summit)	21 June	In-Person, Berlin Platinum/Gold/ DACH only	An opportunity for the German live sports production sector to gather in-person, share ideas and network.
Remote Production Spotlight	5 July	Online All Sponsors	Discussions on the current state and usage of different types of remote production.
SVG Europe Audio: Cloud Audio Forum – Innovator's dilemma	12 July	Online All Sponsors	SVG Europe Audio events are a series of in-depth, educational and enlightening live online and in-person events that take the lid off specific areas of audio within sports broadcasting. Our aim is to showcase, discover and discuss the latest technologies, trends, challenges and practical use cases that are leading the way.
Sport Production Summit	14 September	In-Person Amsterdam All Sponsors	SVG Europe's flagship conference and networking shines a spotlight on the sporting highlights of the year and provides an opportunity to debate the future of the industry of the European sports production community to highlight recent successes and debate the future of the sector.
SVG Europe Women @ IBC	16 September	In-Person, RAI, Amsterdam All Sponsors	An in-person event providing information, education, awareness and networking opportunities for women working in sports broadcasting.
SVG Europe Networking @ IBC 2023	16 September	In-Person, RAI, Amsterdam All Sponsors	In-person networking during IBC2023.

Dates and venues are subject to change

CALENDAR OF EVENTS 2023

EVENT	DATE	LOCATION	DESCRIPTION
SVG Europe Audio: IP Audio Forum – Discipline and culture	27 September	Online All Sponsors	SVG Europe Audio events are a series of in-depth, educational and enlightening live online and in-person events that take the lid off specific areas of audio within sports broadcasting. Our aim is to showcase, discover and discuss the latest technologies, trends, challenges and practical use cases that are leading the way.
OTT and Content Delivery Spotlight	11 October	Online All Sponsors	An online exploration of the latest methods for distributing and sharing live sports content with viewers.
SVG Europe France (Regional Summit)	October TBC	In-Person, Paris Platinum/Gold/ France only	An opportunity for the French live sports production sector to gather in-person, share ideas and network.
Sports Audio Summit	26 October	In-Person, Kings Place, London All Sponsors	Insight and debate from leading figures in the world of audio.
SVG Europe Women	November TBC	In-Person, London All Sponsors	An in-person event providing information, education, awareness and networking opportunities for women working in sports broadcasting.
FutureSPORT and Content Strategies	23 November	In-Person, Oval Cricket Ground, London All Sponsors	A forward-facing in-person event that will provide an opportunity to examine innovations in capture and distribution of content, plus the longer term content production and distribution strategies of federations, broadcasters, production companies and their suppliers that will provide a definitive view of the direction of the live sports production and broadcasting industry.

Dates and venues are subject to change

SVG EUROPE AUDIO

SVG Europe Audio is a community-based group for the live sports broadcasting audio industry that comes together throughout the year to discuss sound production challenges, technologies and ideas.

SVG EUROPE WOMEN

SVG Europe Women is a powerful network of women that are able to call upon one another for ideas, support, help and advice, with networking and educational events throughout the year.

SPORTS BROADCASTING FUND

The SVG Europe Sports Broadcasting Fund is designed to help those that have fallen on hard times and are looking for short term assistance in getting back on their feet.

ONE PLANET

In January 2020, SVG Europe launched its One Planet initiative to encourage sustainability in sports production.

One Planet is closely aligned to, and supports, the BAFTA Albert Sports Consortium.

SVG EUROPE AUDIO

In-depth, educational and enlightening online events that bring together the television sound community in order to lift the lid on specific areas of audio within sports broadcasting.

EVENT	DATE	LOCATION
SVG Europe Audio: Immersive Audio Forum – Look back at Qatar	26 April	Online
SVG Europe Audio: Cloud Audio Forum – Innovator's dilemma	12 July	Online
SVG Europe Audio: IP Audio Forum – Discipline and culture	27 September	Online
Sports Audio Summit	26 October	In-Person, Kings Place, London

Dates and venues are subject to change. Online and in-person events to be confirmed

TESTIMONIALS

“SVG Europe Audio is an important hub for the European broadcast audio industry, guaranteeing an outstanding network within the audio community. It provides a high-quality calendar of events, making it fundamental for the professional ecosystem within sports broadcasting.”

**Nuno Duarte, Olympic Broadcasting Services (OBS),
Senior Manager Audio**

“SVG Europe Audio provides events for peers to connect and a platform to share knowledge and achievements in an industry where it's easy to be technically and operationally isolated. It provides inspiration too, encouraging me to be more progressive and forward thinking.”

**Pete Mercer, Warner Bros. Discovery Sports,
Senior Sound Manager**

“SVG Europe Audio fosters a strongly connected community of broadcast audio specialists, operators, managers, technologists, and solutions providers, across Europe, engaged in a lively exchange of new ideas, best practices, and opportunities for innovation.”

Roger Charlesworth, Independent Industry Consultant

SVG EUROPE WOMEN

A series of online events providing information, education, awareness and networking opportunities for women working in sports broadcasting.

EVENT	DATE	LOCATION
SVG Europe Women Scotland	9 March	In-Person, Glasgow, Scotland
SVG Europe Women Benelux	15 June	In-Person, Hilversum, Netherlands
SVG Europe Women @ IBC2023	16 September	In-Person, Amsterdam
SVG Europe Women	November TBC	In-Person, London

TESTIMONIALS

“Alone we go faster, together we go further.” This African proverb sums up the very essence of collective intelligence. This is exactly what SVG Europe Women has been able to infuse since its creation.”

Lise Cosimi, Comité National Olympique et Sportif Français, General Manager, Chair of SVG Europe Women

“At Sky we are constantly evolving our diversity initiatives and continue to break down barriers. To be effective in this we need great partners and SVG Europe Women offers us an essential window into the sports production world that was previously fragmented, largely without a voice and rarely brought together.”

James Clement, Sky Sports, Director of Operations

“I always come away from an SVG Europe Women’s event with so many new ideas on how to improve engagement with women in the industry. Even though we’re dealing with an age-old problem, every event is fresh and enlightening, and the networking alone has led to new business and successful recruitment and new collaborations; working with SVG Europe Women has been an unmitigated success.”

Lucy Lake, QTV, Human Resources Manager



GOLD SPONSORS



BRONZE SPONSORS



SPONSORSHIP PACKAGES

EVENT:	PLATINUM	GOLD	BRONZE
Delegates to SVG Europe Summits a minimum of four to be held in the year (unlimited number of delegates for virtual)	4	2	1
Delegate to SVG Europe Regional Summits – a minimum of three to be held in the year	1		
Delegate to SVG Europe Regional Summits – one event of your choice (virtual unlimited)		1	
A delegate to attend the advisory board annual meeting and dinner.	1		
Delegates to attend the Sports TV Awards	4	2	1
A Technology Showcase at an event of your choice (either a tabletop or Video Advert) subject to availability	✓		
Associate Sponsor to be on a Thought leadership perspective panel at a relevant event (subject to availability)	✓	✓	
NEWSLETTER:			
Rotating Top Banner on the SVG Europe insider Newsletter	1		
Hyperlinked Logo on SVG Europe Insider newsletter	✓		
Hyperlinked Text on SVG Europe Insider newsletter	✓	✓	✓
All relevant sponsor news to be posted on the SVG Europe insider newsletter	✓	✓	✓
Provide us with your relevant upcoming events, webinars,white-papers and case studies and we will post and promote them on our newsletter	4	2	1

SPONSORSHIP PACKAGES

WEBSITE:	PLATINUM	GOLD	BRONZE
Company Listing on Sponsor contact directory	✓	✓	✓
Rotating 728 x 90 Top and Bottom Banners on all web pages	✓		
Rotating 468 x 60 Top and Bottom Banners on all web pages		✓	
Editorial inclusion on all SVG Europe trade show coverage including NAB, IBC	✓	✓	
Logo on 'Sponsor' web page, linked to websites	✓	✓	✓
PLATINUM PLATFORM:			
A Delegate to attend the Chairmans Forum (physical and virtual)	✓		
On joining, an exclusive CEO thought leadership interview	✓		
Two exclusive 'sit down' interviews with an SVG Europe Editor at IBC and NAB	✓		
1 x case study presentation at an event to be agreed with editorial	✓		
The opportunity to feature video content of products on the SVG Europe YouTube channel	✓		
JOURNAL:			
Advertisement in SVG Europe Sports Technology Annual Journal. The SVG Europe Journal is distributed digitally in early September 2021 and remains online for 12 months	Full Page	Half Page	Half Page
ANNUAL SPONSORSHIP:	€ 17,500	€ 9,000	€ 4,800

VIRTUAL EVENT SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

€5,000

1 AVAILABLE

- 5 minute video* introduction/welcome /opening remarks during the event
- Recording of the event made available on SVG Europe Youtube channel and SVG Europe website and promoted on an SVG Europe newsletter and via social media channels
- Sponsor logo on event web page
- Sponsor logo on all pre- and post-web and e-mail promotions for the event
- Sponsor logo inclusion in intros to ALL the event videos
- Sponsor name inclusion in all the event editorial coverage including social media
- Use of delegate list after the show. The GDPR compliant delegate list may be used for marketing your goods or services.

CASE STUDY SPONSOR

€4,000

BASED ON AVAILABILITY

- 8-10 minute case study* presentation to take place during one of the virtual events
- Recording of the event made available on SVG Europe Youtube channel and SVG Europe website and promoted on an SVG Europe newsletter and via social media channels
- Sponsor logo on event web page
- Sponsor logo on all pre- and post-web and e-mail promotions for the event
- Sponsor name inclusion in all the event editorial coverage including social media
- Use of delegate list after the show. The GDPR compliant delegate list may be used for marketing your goods or services.

REGISTRATION SPONSOR

€3,500

1 AVAILABLE

- Large advert position on the registration page of the event website linking to a destination of the sponsor's choosing
- Logo on the homepage of the event website
- Dedicated sponsor profile page on event website
- Logo on all promotional materials for the event
- A story about the sponsorship on the SVG Europe website
- Use of delegate list after the show. The GDPR compliant delegate list may be used for marketing your goods or services.

VIDEO ADVERT SPONSOR

€2,000

BASED ON AVAILABILITY

- 30 to 90-second video*** showreel, sizzle reel, promo reel or advert to premiere during the event between editorial segments (subject to editorial approval and schedule)
- Recording of the event made available on SVG Europe Youtube channel and SVG Europe website and promoted on an SVG Europe newsletter and via social media channels
- Sponsor logo on event web page
- Sponsor logo on all pre- and post-web and e-mail promotions for the event
- Sponsor name inclusion in all the event editorial coverage including social media
- Use of delegate list after the show. The GDPR compliant delegate list may be used for marketing your goods or services.

*Presentations and case studies should be pre-recorded in advance unless there is a very compelling reason to do it live. In all cases, it is the responsibility of the sponsor to ensure that any slides and video work ahead of the event and that there is a strong internet connection for the presenter. For live presentations, SVG Europe will arrange to do a technical run-through ahead of the event. For pre-recorded video presentations, sponsors will be asked to deliver their content as an .mp4 ahead of the event so that SVG Europe can do a technical run through.

All post-event videos will be hosted on SVG Europe YouTube channel and embedded into the SVG Europe website. It is the sponsor's responsibility to ensure that any copyrighted material and brand names within their presentation are cleared for use.

** Thought Leadership Perspective speakers will be asked to provide thought leadership and expertise, not a sales pitch. The panel will be recorded 'as live' and then edited for length. SVG Europe reserves the right to make any edits in the interest of editorial fairness, accuracy or balance.

***Sponsors will be asked to deliver their content as an .mp4 file ahead of the event so that SVG Europe can do a technical test. As post-event videos will be hosted on SVG Europe YouTube channel and embedded into the SVG Europe website, it is the sponsor's responsibility to ensure that any copyrighted material and brand names within their video are cleared for use.

VIRTUAL EVENT SPONSORSHIP OPPORTUNITIES

SPONSOR WEBINAR SUPPORTED BY SVG EUROPE

€8,000

BASED ON AVAILABILITY

- 45 to 60-minute webinar hosted and produced by SVG Europe
- Subject matter and format to be agreed between sponsor and SVG Europe
- Sponsor sources and invites speakers and provides any video or presentation collateral
- SVG Europe provides a moderator/chair and manages technical operation
- SVG Europe manages registration and provides a comprehensive marketing package combining dedicated e-blasts, plus promotion of the event on the SVG Europe and SVG Europe social media, newsletters and on the SVG Europe website
- Sponsor provides all graphics for e-blasts, social media and website banners as well as any on-screen graphics to be shown
- Sponsor gets use of delegate list after the show. The GDPR compliant delegate list may be used for marketing your goods or services
- Recording made available on SVG Europe Youtube channel and SVG Europe website post event and promoted on an SVG Europe newsletter and via social media channels. Recording also made available to sponsor.

*Presentations and case studies should be pre-recorded in advance unless there is a very compelling reason to do it live. In all cases, it is the responsibility of the sponsor to ensure that any slides and video work ahead of the event and that there is a strong internet connection for the presenter. For live presentations, SVG Europe will arrange to do a technical run-through ahead of the event. For pre-recorded video presentations, sponsors will be asked to deliver their content as an .mp4 ahead of the event so that SVG Europe can do a technical run through.

All post-event videos will be hosted on SVG Europe YouTube channel and embedded into the SVG Europe website. It is the sponsor's responsibility to ensure that any copyrighted material and brand names within their presentation are cleared for use.

** Thought Leadership Perspective speakers will be asked to provide thought leadership and expertise, not a sales pitch. The panel will be recorded 'as live' and then edited for length. SVG Europe reserves the right to make any edits in the interest of editorial fairness, accuracy or balance.

***Sponsors will be asked to deliver their content as an .mp4 file ahead of the event so that SVG Europe can do a technical test. As post-event videos will be hosted on SVG Europe YouTube channel and embedded into the SVG Europe website, it is the sponsor's responsibility to ensure that any copyrighted material and brand names within their video are cleared for use.

IN-PERSON EVENT SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

€6,000

1 AVAILABLE

- 5-minute in-person or video introduction/welcome/ opening remarks during the event
- Company branding around the venue and on Holding Slides before and during the conference
- Video interview recorded during the event that will be edited and published on SVG Europe Youtube channel and SVG Europe website
- Branding on available digital signage (where available)
- Company logo on event webpage
- Company logo on all pre and post web and e-mail promotions for the event
- Company logo featured on on-screen graphics during the event
- Sponsor inclusion in all Editorial Coverage of the Event
- Tabletop – 1.5 metre long table with 2 x chairs including a 240 volt power supply
- Literature distribution around the event
- Dedicated pre-event coverage in the Event Guide emailed to all event attendees
- Recording of the event made available on SVG Europe's Youtube channel and made available to SVG Europe website and promoted on an SVG Europe newsletter and via social media.
- Dedicated pre-event coverage in the Event Guide emailed to all event attendees
- Use of delegate list after the show. The GDPR compliant delegate list may be used for marketing your goods or services.

*Where applicable

REGISTRATION SPONSOR

€5,000

1 AVAILABLE

- Physical signage on the Registration table as well as on-screen digital signage (where available)
- Video interview recorded during the event that will be edited and published on SVG Europe Youtube channel and SVG Europe website
- Opportunity to have a company executive stand at the Registration table and to greet guests
- Advert position on the registration page of the event website linking to a destination of the sponsor's choosing
- Dedicated profile page on the event website (sponsor may supply 800 words and/ or video)
- Literature distribution on registration table
- Tabletop – 1.5 metre long table with 2 x chairs including a 240 volt power supply in networking area
- Dedicated pre-event coverage in the Event Guide emailed to all event attendees
- Company logo on event webpage
- Company logo and banner on main event registration page
- Company logo on all pre and post web and e-mail promotions for the event
- Dedicated pre-event coverage in the Event Guide emailed to all event attendees
- Use of delegate list after the show. The GDPR compliant delegate list may be used for marketing your goods or services.

TABLE TOP SPONSOR

€2,500

NUMBER AVAILABLE DEPENDING ON VENUE SIZE

- Tabletop – 1.5 metre long table with 2 x chairs including a 240 volt power supply
- Branding on digital signage if available at the event (where available)
- Company logo on event webpage
- Company logo on all pre and post web and e-mail promotions for the event
- Dedicated pre-event coverage in the Event Guide emailed to all event attendees
- Use of delegate list after the show. The GDPR compliant delegate list may be used for marketing your goods or services.

IN-PERSON EVENT SPONSORSHIP OPPORTUNITIES

NETWORKING BREAKS & EVENING RECEPTION SPONSOR

€5,000

1 AVAILABLE

- Branding in the reception area
- Video interview recorded during the event that will be edited and published on SVG Europe Youtube channel and SVG Europe website
- Branding on digital signage if available at the event (where available)
- Dedicated pre-event coverage in the Event Guide emailed to all event attendees
- Company logo on event webpage
- Company logo on all pre and post web and e-mail promotions for the event
- Tabletop – 1.5 metre long table with 2 x chairs including a 240 volt power supply
- Use of delegate list after the show. The GDPR compliant delegate list may be used for marketing your goods or services
- Dedicated pre-event coverage in the Event Guide emailed to all event attendees
- Literature distribution.

CASE STUDY SPONSOR

€5,500

BASED ON AVAILABILITY

- Case Study Presentation: 8-10 minutes (subject to editorial approval)
- + 3 Registrations
- Company branding included around the venue, on digital signage (where available), on Holding Slides and on on-screen graphics before and during the conference
- Company logo on event webpage
- Company logo on all pre and post web and e-mail promotions for the event
- Recording of the event made available on SVG Europe's Youtube channel and made available to SVG Europe website and promoted on an SVG Europe newsletter and via social media.
- Sponsor inclusion in all Editorial coverage of the event
- Tabletop - 1.5 metre long table with 2 x chairs including a 240 volt power supply
- Literature distribution around the event
- Use of delegate list after the show. The GDPR compliant delegate list may be used for marketing your goods or services
- Dedicated pre-event coverage in the Event Guide emailed to all event attendees
- Video to be published on the SVG Europe Youtube channel and made available to view on-demand as part of the post-event coverage on the SVG Europe website.

VIDEO ADVERT SPONSOR

€2,500

BASED ON AVAILABILITY

- 30 to 90-second video*** showreel, sizzle reel, promo reel or advert to premiere during the event between editorial segments (subject to editorial approval and schedule)
- Recording of the event made available on SVG Europe's Youtube channel and made available to SVG Europe website and promoted on an SVG Europe newsletter and via social media.
- Sponsor logo on event web page
- Sponsor logo on all pre- and post-web and e-mail promotions for the event
- Sponsor name inclusion in all the event editorial coverage including social media
- Dedicated pre-event coverage in the Event Guide emailed to all event attendees
- Use of delegate list after the show. The GDPR compliant delegate list may be used for marketing your goods or services.

SUMMIT SUCCESS IN 2022

- SPORTS GRAPHICS SPOTLIGHT 2022**
 23 February 2022, live and on-demand on Vimeo and YouTube
210 unique live viewers, **1000+** on-demand views
- FOOTBALL SUMMIT 2022**
 10 March 2022, in-person, London and on-demand on YouTube
236 attendee, **1000+** on-demand views
- REMOTE PRODUCTION WORKSHOP**
 13 April 2022, live and on-demand on Vimeo
252 unique live viewers, **300+** on-demand views
- SPORTS OTT SUMMIT**
 13 April 2022, live and on-demand on Vimeo
252 unique live viewers, **300+** on-demand views



*Figures correct as of October 2022

BROAD INTERNATIONAL SPREAD: UK, THE NETHERLANDS, GERMANY, FRANCE, SPAIN, IRELAND, EASTERN EUROPE, USA

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Brian Clark, NEP Group, Director of Sales

James Clement, Sky Sports, Director of Operations

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Tony Coxon, Independent

David Crawford, Ravensbourne, Education Initiative

Michael Crimp, IBC, Chief Executive Officer

Claire Da Silva, DAZN, VP Production Operations

Paul Davies, All England Lawn Tennis Club, Head of Broadcast & Production

Nicolas Deal, Orange Events, Chief Technical Architect

James Dean, ESL UK, Managing Director

John Dollin, Arsenal Football Club, Senior Product and Engineering Manager

Ronan Donagher, World Rugby, Head of Game Systems

Angela Gibbons, EMG UK, Sales Director

Bevan Gibson, EMG, Chief Operating Officer

Hamish Greig, EMG, Deputy Chief Executive Officer

Jamie Hindhaugh, Warner Bros. Discovery/BT Sport, Chief Operating Officer

Duncan Humphreys, SeeCubic, SVP Media & Value Creation

Steve Jenkins, President, NEP UK & Ireland

Robert Kis, TV Skyline, Chief Executive Officer

Jens Cornelius Knudsen, TV 2 Norway, VP Production News and Sports

Timo Koch, EMG, Director of Operations

Michael Koegler, ORF Sport, Head of Directors

Dean Locke, Formula One Management, Executive Director, TV Production

Róisín McKeniry, Timeline Television, Head of Production Technology

Dan Miodownik, Host Broadcast Services, Chief Executive Officer

Florin Mitu, FIFA, Head of Host Broadcast Production

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James Pearce, DAZN, Head of Global Engineering

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Marcin Serafin, Ekstraklasa Live Park, Head of Operations

Sotiris Salamouris, Olympic Broadcasting Services, Chief Technical Officer

David Shield, IMG, SVP Global Director of Engineering & Technology

Geert-Paul Slee, Broadcast Rental, Owner

David Tippet, Sunset+Vine, Managing Director

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Shane Warden, AWS, Principle Consultant, Sport

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Joachim Wildt, Red Bull Media House, Global Head of Content Distribution

John Williams, Gravity Media, Head of Projects

Tom Woods, Woods Communications, President