

2025 EVENTS

EVENT	DATE	LOCATION	EVENT TYPE	DESCRIPTION
Austria Forum	23 January	In-Person, Salzburg, Austria <small>Platinum/Gold/ Austria only</small>	Regional Forum	The SVG Europe Austria Forum is an annual event that brings together professionals from the Austrian sports broadcasting and production industry to discuss current trends, challenges, and innovations.
SVG Europe Women – Innovation and Accessibility	25 February	In-Person, Glasgow, UK <small>All Sponsors</small>	Women Forum	An evening of panel discussions and presentations and networking, focusing on women in sports broadcasting, inclusion and accessibility, examining the role of technology and efforts to inspire change and develop lasting legacies
SVG Europe Audio: Scaling up for DTC	5 February	Online <small>All Sponsors</small>	Audio Forum	How broadcasters are adapting technology in new ways to not only upscale content, but to drive more fan engagement and reduce costs.
Winter Sports Forum	13 March	In-Person, Oslo, Norway <small>Platinum/Gold only</small>	Regional Forum	The Winter Sports Forum will explore the unique aspects of capturing live winter sports, examining the production and operational challenges and the tools and techniques used by federations, broadcasters and their partners to build audiences and immerse viewers in the action.
SVG Europe Women – A City United	19 March	In-Person, Salford, UK <small>All Sponsors</small>	Women Forum	A gathering for sports broadcasting professionals to share strategies for establishing and maintaining a career in live sports production in the compact and competitive media hub of the North West of England.
Football Summit – Augmenting the Beautiful Game	20 March	In-Person, Manchester, UK <small>All Sponsors</small>	Summit	Football Summit is a full-day conference that explores how we can continue to augment televised and online coverage of the beautiful game, covering the production and distribution of coverage of football in Europe and beyond
SVG Chairman's Forum	5 April	In-Person, Las Vegas, USA <small>Platinum only</small>	Forum	Chairman's Forum provides an opportunity for the global sports production community together ahead of the NAB convention, giving SVG Members and Sponsors a chance to discuss industry challenges and opportunities ahead of NAB
Sports Graphics Forum	29 May	In-Person, London, UK <small>All Sponsors</small>	Tech Forum	The Tech Forum: GFX event is a half-day conference for sports broadcasters, federations and producers dedicated to the fast-moving world of graphics, focussing on two specific areas: using data for on-screen storytelling and analysis; and virtual and mixed reality studio presentation.
SVG Europe Audio: Mics Forum	4 June	Online <small>All Sponsors</small>	Audio Forum	SVG Europe Audio takes a look at the capture of sound in sports broadcasting with a focus on microphones.
Sports Production Innovation Summit	12 June	In-Person, Barcelona, Spain <small>All Sponsors</small>	Summit	The Sport Production Innovation Summit will explore cutting-edge advancements in sports production, focusing on the latest innovations in AI-driven production, cloud-based workflows, cost-effective content creation for emerging and challenger sports and the future of centralised and remote production.
Digital Sport Summit	25 June	In-Person, London, UK <small>All Sponsors</small>	Summit	For federations, leagues, clubs, and other rights owners, as well as broadcasters, agencies, and producers, focused on creating content, maximizing fan engagement and revenue across the multiplatform universe

Dates and venues are subject to change

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TranSPORT Forum	17 July	In-Person, London, UK All Sponsors	Tech Forum	The Tech Forum: TranSPORT event is a half-day event that will examine the latest developments in transmission technology, exploring live sports media workflows including including terrestrial and satellite backhaul, IP and cloud-based transport solutions, the evolution of 5G and bonded cellular technologies, the latest compression standards and transport protocols, 4K and HDR delivery, connectivity needs for remote and centralised productions, the role of AI and more.
SVG Europe Summit	11 September	In-Person, Amsterdam, Netherlands All Sponsors	Summit	SVG Europe's flagship conference and networking event brings together senior leaders of the European sports production community to debate the future of the sector and identify trends, opportunities and challenges that are shaping the industry and provide an opportunity to showcase recent successes.
SVG Europe Women Benelux @ IBC 2025	13 September	In-Person, Amsterdam, Netherlands All Sponsors	Networking	SVG Europe Women Benelux is once again at IBC with panels of inspirational guest speakers followed by networking.
SVG Europe Networking @ IBC 2025	13 September	In-Person, Amsterdam, Netherlands All Sponsors	Networking	Join SVG Europe's exclusive networking drinks at IBC which bring together sports broadcast professionals for conversations and connections. It's the perfect opportunity to expand your network and engage with key players in sports broadcasting, while discussing industry trends, innovations, and future collaborations..
DACH Forum	8 October	In-Person, Munich, Germany Platinum/Gold/DACH only	Regional Forum	The DACH Forum is an annual event organized by SVG Europe and Sky, bringing together professionals from the broadcasting and production community in the DACH region (Germany, Austria, and Switzerland). The Forum features panel discussions, presentations, and networking opportunities, focusing on the latest developments in technology, workflows, and industry trends with a focus on content specific to the DACH region.
France Forum	15 October	In-Person, Paris, France Platinum/Gold/France only	Regional Forum	The France Forum is an annual event organized by SVG Europe with support from AMP Visual TV, bringing together professionals from the broadcasting and production community in France. The Forum features panel discussions, presentations, and networking opportunities, focusing on the latest developments in technology, workflows, and industry trends with a focus on content specific to France.
Future Sport: Virtualised Production	6 November	In-Person, Brighton, UK All Sponsors	Summit	This forward-looking conference and networking event focuses on how sports media will be created, distributed and consumed in the coming years, covering a range of subjects including personalisation and gamification, AI, cloud production, and more with a particular focus in 2025 on virtualised production.
Sports Audio Summit	19 November	In-Person, London, UK All Sponsors	Summit	Audio experts explore the most exciting and disruptive technologies and ways of working in sports broadcasting today, and how these will lead, innovate and challenge the world of sound in sport going forwards into 2024 and beyond.