

2026 EVENTS

EVENT	DATE	LOCATION	EVENT TYPE	DESCRIPTION
Austria Forum	29 January	In-Person, Vienna, Austria Platinum/Gold/ Austria only	Regional Forum	The SVG Europe Austria Forum is an annual event that brings together professionals from the Austrian sports broadcasting and production industry to discuss current trends, challenges, and innovations.
Italy Forum	12 February	In-Person, Milan, Italy Platinum/Gold/ Italy only	Regional Forum	The SVG Europe Italy Forum brings together professionals from the Italian sports broadcasting and production industry to discuss current trends, challenges, and innovations.
Football Summit	26 February	In-Person, Everton FC – Hill Dickinson Stadium, UK All Sponsors	Summit	Football Summit is a full-day conference that explores how we can continue to augment televised and online coverage of the beautiful game, covering the production and distribution of coverage of football in Europe and beyond
SVG Europe Women Scotland – The Power of Legacy	10 March	In-Person, Glasgow, UK All Sponsors	Women Forum	SVG Europe Women Scotland returns to Glasgow for the fifth time with QTV. Join us for an evening of engaging discussion and networking from the broadcast world in Scotland, where a series of expert panelists will explore what 'legacy' truly means for a world event in sports broadcasting, how it is built, how it endures, and how Scotland can harness this moment to strengthen pathways for women in technical roles for years to come.
Winter Sports Forum	26 March	In-Person, Oslo, Norway Platinum/Gold only	Regional Forum	The Winter Sports Forum will explore the unique aspects of capturing live winter sports, examining the production and operational challenges and the tools and techniques used by federations, broadcasters and their partners to build audiences and immerse viewers in the action.
SVG Europe Audio AI Audio Forum – Localising global broadcasts	31 March	Online All Sponsors	Audio Forum	The SVG Europe Audio AI Audio Forum is an online event discussing how a new European Union (EU) directive that ensures language accessibility across the continent is adding to the audio challenges for live sports productions.
Sports Graphics Forum	6 May (half-day event)	In-Person, Kings Place, London, UK All Sponsors	Tech Forum	The Tech Forum: GFX event is a half-day conference for sports broadcasters, federations and producers dedicated to the fast-moving world of graphics, focussing on two specific areas: using data for on-screen storytelling and analysis; and virtual and mixed reality studio presentation.
Sports Production Innovation Summit	21 May	In-Person, Barcelona, Spain All Sponsors	Summit	The Sport Production Innovation Summit will explore cutting-edge advancements in sports production, focusing on the latest innovations in AI-driven production, cloud-based workflows, cost-effective content creation for emerging and challenger sports and the future of centralised and remote production.
Digital Content Summit	10 June	In-Person, Kings Place, London, UK All Sponsors	Summit	For federations, leagues, clubs, and other rights owners, as well as broadcasters, agencies, and producers, focused on creating content, maximising fan engagement and revenue across the multiplatform universe

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SVG Europe Audio DMF Audio Forum	24 June	Online All Sponsors	Audio Forum	SVG Europe Audio's online DMF Audio Forum explores how the EBU's Dynamic Media Facility (DMF) architecture is reshaping broadcast infrastructure through flexible, scalable, software-defined media workflows running on-premises or in the cloud. Central to this is Media Exchange Layer (MXL) technology, a high-performance communications fabric now being adopted by leading audio vendors. Expert panellists discuss MXL's potential to transform live sports audio with greater flexibility, cloud compatibility, and enhanced remote production capabilities.
TranSPORT Forum	8 July (half-day event)	In-Person, Kings Place, London, UK All Sponsors	Tech Forum	The Tech Forum: TranSPORT event is a half-day event that will examine the latest developments in transmission technology, exploring live sports media workflows including including terrestrial and satellite backhaul, IP and cloud-based transport solutions, the evolution of 5G and bonded cellular technologies, the latest compression standards and transport protocols, 4K and HDR delivery, connectivity needs for remote and centralised productions, the role of AI and more.
SVG Europe Summit	10 September	In-Person, Amsterdam, Netherlands All Sponsors	Summit	SVG Europe's flagship conference and networking event brings together senior leaders of the European sports production community to debate the future of the sector and identify trends, opportunities and challenges that are shaping the industry and provide an opportunity to showcase recent successes.
SVG Europe Women@IBC2026	12 September	In-Person, Amsterdam, Netherlands All Sponsors	Networking	SVG Europe Women is once again at IBC with panels of inspirational guest speakers followed by networking.
SVG Europe Networking @IBC2026	12 September	In-Person, Amsterdam, Netherlands All Sponsors	Networking	Join SVG Europe's exclusive networking drinks at IBC which bring together sports broadcast professionals for conversations and connections. It's the perfect opportunity to expand your network and engage with key players in sports broadcasting, while discussing industry trends, innovations, and future collaborations..
DACH Forum	7 October	In-Person, Munich, Germany Platinum/Gold/ DACH only	Regional Forum	The DACH Forum is an annual event organised by SVG Europe and Sky, bringing together professionals from the broadcasting and production community in the DACH region (Germany, Austria, and Switzerland). The Forum features panel discussions, presentations, and networking opportunities, focusing on the latest developments in technology, workflows, and industry trends with a focus on content specific to the DACH region.
Sports Audio Summit	12 November	In-Person, Kings Place, London, UK All Sponsors	Summit	Audio experts explore the most exciting and disruptive technologies and ways of working in sports broadcasting today, and how these will lead, innovate and challenge the world of sound in sport going forwards into 2027 and beyond.
FutureSPORT	3 December	In-Person, The Kia Oval, London, UK All Sponsors	Summit	This forward-looking conference and networking event focuses on how sports media will be created, distributed and consumed in the coming years, covering a range of subjects including personalisation and gamification, AI, cloud production, and more with a particular focus in 2026 on virtualised production.

Dates and venues are subject to change