SVG Europe

INFORMATION & SPONSORSHIP PACK 2026

ADVANCING THE CREATION, PRODUCTION AND DISTRIBUTION OF SPORTS CONTENT IN EUROPE

svgeurope.org

SVG EUROPE

“SVG Europe is the leading pan-European industry association for the broadcast sports production community.

“By connecting broadcasters, producers, leagues, federations, clubs, OB companies, and technology providers, we drive innovation and foster collaboration across the industry.

“Through our live Summits, regional Forums, digital events and online content, we empower professionals to create, produce, and distribute world-class sports content.

“Our mission is to advance the art and science of sports production, enhancing both the industry’s sustainability and the viewer experience.

“With the support of our sponsors, SVG Europe serves as a vital knowledge resource, facilitating dialogue between professionals and technology developers to improve the quality, profitability, and future of sports programming.”

ALESSANDRO REITANO
Sky Deutschland, Senior Vice President of Sports Production, Chair of the SVG Europe Advisory Board

ADVISORY BOARD

SVG Europe

CHAIR

Alessandro Reitano, Sky Deutschland, Senior Vice President of Sports Production

MEMBERS

Tim Achberger, Sportcast, Head of Innovation & Technology Management
Jennifer Angell, Ten City Media, Consultant
Peter Angell, Sunset+Vine, CEO
Manuela Baraschi, Sky Italia, Head of Sky Production Services
Konrad Bartelski, OTL, Managing Director
Daragh Bass, Grass Valley, Director of Business Development, EMEA
Andy Beale, Premier League Studios, Director of Technology
Julia Boettger, Sky Deutschland, Director of Operations at Sky Sports
Bridget Bremner, Sky Sports, Production Executive
Robin Broomfield, Consultant
Alan Burns, Consultant
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Gordon Castle, Prime Video & Amazon MGM Studios, Principal Technical Program Manager, Web
Brian Clark, ES Media Group, Global Commercial Officer
James Clement, IMG Studios, SVP of Technology and Operations
Lise Cosimi, Consultant
Malcolm Cowan, Consultant
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David Crawford, Ravensbourne, Education Initiative
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Claire Da Silva, Silva Graham, MD and Lead Consultant
Paul Davies, All England Lawn Tennis Club, Associate Director, Broadcast, Production & Media Rights
Nicolas Deal, Orange Events,Chief Technical Architect
James Dean, Kuoda, Director
John Dollin, Arsenal Football Club, Senior Product and Engineering Manager
Angela Gibbons, Gravity Media, UK, Sales Director
Bevan Gibson, EVS, EVP of Sales and Operations for North America
Hamish Greig, Gravity Media, Director of Golf Operations
Lise Heidal, NEP Europe, President
Jamie Hindhaugh, Gravity Media, CEO – UK, USA, Australia & Middle East
Duncan Humphreys, SeeCubic, SVP Media & Value Creation
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Jens Cornelius Knudsen, DMC Production Norway, General Manager
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Róisín McKeniry, Gravity Media, UK head of Technology
Dan Miodownik, Host Broadcast Services, Chief Executive Officer
Florin Mitu, Consultant
Nick Morgan, Premier League Productions, Managing Director
Richard Morgan, BBC Sport, Chief Engineer and Head of Operationst
Eric Orengo, UEFA, Senior Broadcast Engineering Expert
Christer Pålsson, Consultant
James Pearce, DAZN, SVP of Broadcast & Streamingg
Emili Planas, Mediapro, CTO and Operations Manager
Inga Ruehl, Sky Sports, Executive Director of Production Services and Operations
Marcin Serafin, Ekstraklasa Live Park, Head of Operations
Sotiris Salamouris, Olympic Broadcasting Services, Chief Technical Officer
Oscar Sanchez, FIFA, Head of Host Broadcast Production
David Shield, Consultant
Geert-Paul Slee, Broadcast Rental, Owner and CEO
David Tippett, Sunset+Vine, Chief Content Officer
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Anna Ward, Premier League Productions, Director of Production & Operations
Shane Warden, Monks, VP sports and media transformation
Dom Wedgwood, Arqiva, CTO
Joachim Wildt, Red Bull Media House, Global Head of Content Distribution
Tom Woods, Woods Communications, President

SVG Europe

OUR MEMBERS ARE YOUR BIGGEST CUSTOMERS

ATP Media Operations
Aurora Media Worldwide
BBC Sport
beIN Media Group
British Basketball League
Canal +
Channel 4
City Football Group
DAZN
DFB - German Football Association
DFL Deutsche Fußball Liga
Disney / ESPN
England & Wales Cricket Board
England Netball
European Handball Federation
European Tour Productions
Eurosport
FIFA
Formula E
France Televisions
Globo
HBS
ICE Hockey League
IMG
International Bobsleigh & Skeleton Federation IBSF
International Paralympic Committee
International Tennis Federation
Little Dot Sport
Liverpool Football Club
Mediapro
MEDIASET
National Basketball Association
Nine Entertainment Co
Noah Media Group
NOS Sport
NRK
OBS - Olympic Broadcasting Services
ÖFB - Austrian Football Association
ORF
Premier League Productions
Prime Video
RAI Radiotelevisione Italiana
Red Bull Media House / ServusTV
Royal Belgian FA
RTBF
SailGP
Saudi Pro League
Six Nations Rugby
Sky Sports
Sunset+Vine
TF1
TNT Sports
TV 2 Norway
TVP Sport
UEFA
Volleyball World
Warner Bros. Discovery
Whisper TV
World Aquatics
World Curling Federation
World Rugby
YLE

SVG Europe

OUR MEMBERS HAVE JOB TITLES THAT INCLUDE...

AI Engineer
Associate Director, Broadcast & Production
Broadcast Consultant
Broadcast Engineering Manager
CEO
Chief Content Officer
Chief Technical Architect
Chief Technology Officer
Content Lead
Director - Contribution Engineering
Director Audio Technology
Director Content & Media Production
Director Core Technology
Director for Group Production Engineering
Director of Creative Output
Director of Digital
Director of Live Production
Director of Operations
Director of Production Management & Compliance
Director Production Technology & Operations EMEA
Director, Broadcast & Production
Director, Digital Video
Director, Graphics & Innovation
Director, Post Production Engineering
Emerging Technology Engineer
Engineering Director
Executive Director of Sport
Executive Director, International Project Portfolio Delivery
Executive Producer
Global Broadcast Audio Architect
Global Social Lead
Group Director of Content, Broadcast & Platforms
Group Leader Content Operations
Head - Broadcast Technology & Operations
Head of Audiovisual Rights International
Head of Broadcast Infrastructure
Head of Broadcast Partnerships
Head of Broadcast Production & Distribution
Head of Content & Media
Head of Design, News & Sports
Head of Digital & Content
Head of Digital Strategy & Operations
Head of Digital Technology
Head of Directors Sport
Head of Engineering Post & Workflows
Head of Host Broadcast Production
Head of Innovation & Technology
Head of Live Production Solutions
Head of Media Engineering
Head of Production Facilities
Head of Sports Production
Head of Sports Publishing & Platforms
Head of Tech Ops & Innovations
Head of Technical Operations
Senior Director of Audio Technology
Senior Director, Technical Operations
Senior Manager Broadcast Content
Senior Manager Broadcast Operations
Senior Manager Emerging Technology
Senior Manager of Sport Delivery
Senior Manager, Digital Engagement
Senior Media Operations
Sports Technical Manager
SVP Technology
Technical Manager
Technical Operations Manager
Technical Producer / Director
Technology Director, Streaming
Technology Transfer & Partnerships Manager
VP Distribution Engineering
VP Production & Editorial Operations

SVG EUROPE IN NUMBERS

17 SVG Europe events in 2025

150 SVG Europe sponsors

15 In-person SVG Europe events in 2025

9,102 Newsletter subscribers

2,460 Attendees at SVG Europe events in 2025

37,000* Unique users of SVGEurope.org per month

58 Countries represented by SVG Europe attendees in 2025

12,511* LinkedIn followers

**** Data correct as of 5 December 2025***

A DEDICATED EDITORIAL TEAM
UNRIVALLED KNOWLEDGE AND EXPERIENCE

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DIGITAL CONTENT

TAKING YOU TO THE HEART OF THE SPORTS PRODUCTION INDUSTRY

INSIDER NEWS

- **9,102*** Insider newsletter subscribers
- Europe's only dedicated newsletter focused on the sport production and technology marketplace
- Two regular Insider newsletter sends per week
- Dedicated monthly Audio newsletter and bi-monthly SVG Europe Women newsletter
- Monthly, annual and event 'Best Of' Insider newsletters

SVGEUROPE.ORG

- **37,000*** Unique users per month
- All the latest tech news, live reports from the biggest sporting events, industry-leader interviews and more

EXECUTIVE PERSPECTIVES

- SVG Europe's digital-first editorial platform designed for easy browsing, searching, and sharing
- Provides leading manufacturers and suppliers with the opportunity to share their insights on the state of the sports production and distribution industry
- Platinum and Gold sponsor responses included in a series of editorial features published on SVG Europe website and distributed via SVG Europe's Insider newsletters

LINKEDIN

- **12,511*** Followers on LinkedIn

** Dara correct as of 5 December 2025*

EXCLUSIVE COVERAGE

The SVG Europe editorial team uniquely reports LIVE FROM sporting events across the globe and explores the latest technology in TECH FOCUS features

LIVE FROM

JANUARY:	European Men's Handball Championship, Denmark, Norway, Sweden
FEBRUARY:	Olympic Winter Games Milano Cortina 2026, Italy
MARCH:	World Athletics Indoor Championships, Poland
APRIL:	MotoGP, Spain
MAY:	UEFA Champions League Final, Hungary
JUNE:	FIFA World Cup, US, Canada, Mexico
JULY:	Commonwealth Games, UK
AUGUST:	European Athletics Championships, UK
SEPTEMBER:	Women's Basketball World Cup, Berlin
OCTOBER:	NFL in Europe
DECEMBER:	European Women's Handball Championship, Czech Republic, Poland, Romania, Slovakia and Turkey

TECH FOCUS

JANUARY:	The Future of Live Sports Capture Inside the in-stadium experience
FEBRUARY:	AI-Enhanced Live Workflows Multi-Platform Distribution & FAST Channels
MARCH:	Live Graphics Automation for Sports IP Transition: Replacing SDI in Modern Facilities
APRIL:	Virtual Production & AR Graphics Remote Commentary & Cloud Comms
MAY:	OTT Resilience & Low-Latency Streaming Data Infrastructure for High-Volume Media
JUNE:	The Role of 5G in Live Contributions Robotics and Automated Camera Systems
JULY:	The Evolution of Contribution Encoders The Rise of Cloud-Native Production Pipelines
AUGUST:	The New Generation of Cameras & Lenses Sustainability in Production Workflows
SEPTEMBER:	Enabling storytelling at scale with MAM and DAM Remote & Distributed Production at Scale
OCTOBER:	AI-Optimised QC & Compliance Audio Innovation for Immersive Broadcast
NOVEMBER:	Securing the future Playout Modernisation & Channel Origination Hybrid On-Prem / Cloud Editing Environments
DECEMBER:	AI in Content Discovery and Archive Monetisation Automation & Orchestration Across the MCR Secure Media Transport & Monitoring

SUMMITS AND FORUMS

17 SVG EUROPE EVENTS SCHEDULED FOR 2026, WITH 15 IN-PERSON EVENTS

	SVG EUROPE SUMMITS	SVG EUROPE REGIONAL FORUMS	SVG EUROPE TECH FORUMS
Aims & objective	Provide members and sponsors with insights into sports production tech advancements, market opportunities, and challenges	Provide insight into the local sports production market and connect regional communities with international partners and customers	Provide an in-depth exploration of a specific area of the sports production sector, focusing on technological developments plus sector challenges and opportunities
Location	Various European locations	Various European locations	UK
Duration	Full-day events	Half-day events	Half-day events
Language	English	Local language	English
Format	Panels, presentations, case studies with up to 10 conference sessions, networking, workshops and roundtables, plus stadium tours	Panels, presentations, case studies and networking	Panels, presentations, case studies and networking
Networking	During and the event and at the end of the day	During the event and at the end of the day	During the event and at the end of the day
Attendance	250-550 attendees	100-150 attendees	100 attendees

SVG Europe

2026 SUMMITS

FOOTBALL SUMMIT: February

SPORTS PRODUCTION INNOVATION SUMMIT: May

DIGITAL CONTENT SUMMIT: June

SVG EUROPE SUMMIT: September

SPORTS AUDIO SUMMIT: November

FUTURESPORT: December

SVG EUROPE SUMMITS

These pan-European full-day events take place in a variety of locations each year. They include conference sessions which feature experts and thought leaders in the Sports broadcast production business, followed by networking.

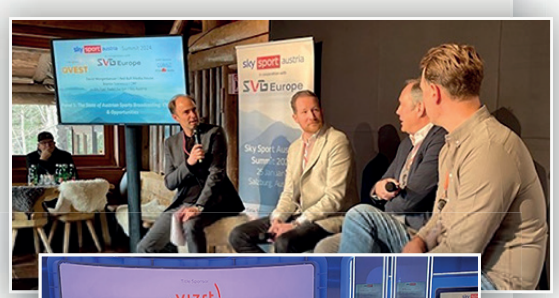
2026 REGIONAL FORUMS

AUSTRIA: January

ITALY: February

WINTER SPORTS (NORWAY): March

DACH: October



SVG EUROPE REGIONAL FORUMS

These half-day conferences take place in a variety of European locations are in the local language. They bring together a tight knit community with international partners. The forum finishes with networking.

SVG EUROPE TECH FORUMS

These half-day conference events focus on the technological developments within the specialist areas of sports broadcasting. Each half-day event will be concluded with networking.

2026 TECH FORUMS

SPORTS GRAPHICS FORUM: May

TRANSPORT FORUM: July

2026 EVENTS

EVENT	DATE	LOCATION	EVENT TYPE	DESCRIPTION
Austria Forum	29 January	In-Person, Vienna, Austria Platinum/Gold/ Austria only	Regional Forum	The SVG Europe Austria Forum is an annual event that brings together professionals from the Austrian sports broadcasting and production industry to discuss current trends, challenges, and innovations.
Italy Forum	12 February	In-Person, Milan, Italy Platinum/Gold/ Italy only	Regional Forum	The SVG Europe Italy Forum brings together professionals from the Italian sports broadcasting and production industry to discuss current trends, challenges, and innovations.
Football Summit	26 February	In-Person, Everton FC – Hill Dickinson Stadium, UK All Sponsors	Summit	Football Summit is a full-day conference that explores how we can continue to augment televised and online coverage of the beautiful game, covering the production and distribution of coverage of football in Europe and beyond
SVG Europe Women Scotland – The Power of Legacy	10 March	In-Person, Glasgow, UK All Sponsors	Women Forum	SVG Europe Women Scotland returns to Glasgow for the fifth time with QTV. Join us for an evening of engaging discussion and networking from the broadcast world in Scotland, where a series of expert panelists will explore what 'legacy' truly means for a world event in sports broadcasting, how it is built, how it endures, and how Scotland can harness this moment to strengthen pathways for women in technical roles for years to come.
Winter Sports Forum	26 March	In-Person, Oslo, Norway Platinum/Gold only	Regional Forum	The Winter Sports Forum will explore the unique aspects of capturing live winter sports, examining the production and operational challenges and the tools and techniques used by federations, broadcasters and their partners to build audiences and immerse viewers in the action.
SVG Europe Audio AI Audio Forum – Localising global broadcasts	31 March	Online All Sponsors	Audio Forum	The SVG Europe Audio AI Audio Forum is an online event discussing how a new European Union (EU) directive that ensures language accessibility across the continent is adding to the audio challenges for live sports productions.
Sports Graphics Forum	6 May (half-day event)	In-Person, Kings Place, London, UK All Sponsors	Tech Forum	The Tech Forum: GFX event is a a half-day conference for sports broadcasters, federations and producers dedicated to the fast-moving world of graphics, focussing on two specific areas: using data for on-screen storytelling and analysis; and virtual and mixed reality studio presentation.
Sports Production Innovation Summit	21 May	In-Person, Barcelona, Spain All Sponsors	Summit	The Sport Production Innovation Summit will explore cutting-edge advancements in sports production, focusing on the latest innovations in AI-driven production, cloud-based workflows, cost-effective content creation for emerging and challenger sports and the future of centralised and remote production.
Digital Content Summit	10 June	In-Person, Kings Place, London, UK All Sponsors	Summit	For federations, leagues, clubs, and other rights owners, as well as broadcasters, agencies, and producers, focused on creating content, maximising fan engagement and revenue across the multiplatform universe

Dates and venues are subject to change

2026 EVENTS

EVENT	DATE	LOCATION	EVENT TYPE	DESCRIPTION
SVG Europe Audio DMF Audio Forum	24 June	Online All Sponsors	Audio Forum	SVG Europe Audio's online DMF Audio Forum explores how the EBU's Dynamic Media Facility (DMF) architecture is reshaping broadcast infrastructure through flexible, scalable, software-defined media workflows running on-premises or in the cloud. Central to this is Media Exchange Layer (MXL) technology, a high-performance communications fabric now being adopted by leading audio vendors. Expert panellists discuss MXL's potential to transform live sports audio with greater flexibility, cloud compatibility, and enhanced remote production capabilities.
TranSPORT Forum	8 July (half-day event)	In-Person, Kings Place, London, UK All Sponsors	Tech Forum	The Tech Forum: TranSPORT event is a half-day event that will examine the latest developments in transmission technology, exploring live sports media workflows including including terrestrial and satellite backhaul, IP and cloud-based transport solutions, the evolution of 5G and bonded cellular technologies, the latest compression standards and transport protocols, 4K and HDR delivery, connectivity needs for remote and centralised productions, the role of AI and more.
SVG Europe Summit	10 September	In-Person, Amsterdam, Netherlands All Sponsors	Summit	SVG Europe's flagship conference and networking event brings together senior leaders of the European sports production community to debate the future of the sector and identify trends, opportunities and challenges that are shaping the industry and provide an opportunity to showcase recent successes.
SVG Europe Women@IBC2026	12 September	In-Person, Amsterdam, Netherlands All Sponsors	Networking	SVG Europe Women is once again at IBC with panels of inspirational guest speakers followed by networking.
SVG Europe Networking @IBC2026	12 September	In-Person, Amsterdam, Netherlands All Sponsors	Networking	Join SVG Europe's exclusive networking drinks at IBC which bring together sports broadcast professionals for conversations and connections. It's the perfect opportunity to expand your network and engage with key players in sports broadcasting, while discussing industry trends, innovations, and future collaborations..
DACH Forum	7 October	In-Person, Munich, Germany Platinum/Gold/ DACH only	Regional Forum	The DACH Forum is an annual event organised by SVG Europe and Sky, bringing together professionals from the broadcasting and production community in the DACH region (Germany, Austria, and Switzerland). The Forum features panel discussions, presentations, and networking opportunities, focusing on the latest developments in technology, workflows, and industry trends with a focus on content specific to the DACH region.
Sports Audio Summit	12 November	In-Person, Kings Place, London, UK All Sponsors	Summit	Audio experts explore the most exciting and disruptive technologies and ways of working in sports broadcasting today, and how these will lead, innovate and challenge the world of sound in sport going forwards into 2027 and beyond.
FutureSPORT	3 December	In-Person, The Kia Oval, London, UK All Sponsors	Summit	This forward-looking conference and networking event focuses on how sports media will be created, distributed and consumed in the coming years, covering a range of subjects including personalisation and gamification, AI, cloud production, and more with a particular focus in 2026 on virtualised production.

Dates and venues are subject to change

2025 FORUMS AND SUMMITS

SVG EUROPE'S 2025 EVENT ATTENDEES

301 attendees from **23** countries

208 attendees from **15** countries

53 attendees from **10** countries

141 attendees from **16** countries

200 attendees from **10** countries

500 attendees from **32** countries

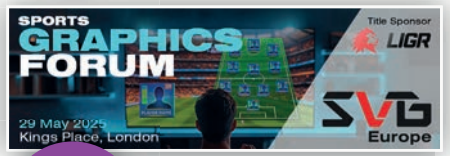
89 attendees from **7** countries

77 attendees from **12** countries

163 attendees from **12** countries

101 attendees from **9** countries

107 attendees from **7** countries



85 attendees from **8** countries

207 attendees from **29** countries

COMMUNITIES

SVG EUROPE AUDIO

The SVG Europe Audio community comes together throughout the year to discuss sound production challenges, technologies and ideas, spearheaded by **Roger Charlesworth** and **Heather McLean**. Recent speakers have included representatives from Olympic Broadcasting Services, NBC Olympics, BBC R&D, and Dorna Sports.

SVG EUROPE WOMEN

Led by **Heather McLean** and made up of members from across TV sports broadcasting, SVG Europe Women is a powerful network of women that are able to call upon one another for ideas, support, help and advice, with networking and educational events throughout the year.

SPORTS BROADCASTING FUND

The SVG Europe Sports Broadcasting Fund is designed to help individuals who have fallen on hard times and are looking for short-term assistance in getting back on their feet.

ONE PLANET

An initiative designed to encourage sustainability in sports production, providing a forum for ideas, debate and best practice. The second One Planet Sustainability event will take place in 2025. One Planet is closely aligned to, and supports, the BAFTA Albert Sports Consortium.

SVG EUROPE WOMEN ADVISORY BOARD

EXTERNAL HEAD

Lise Cosimi, industry consultant

MEMBERS

Heather McLean, SVG Europe editor and internal head of the Advisory Board

Jennifer Angell, international project and event management, sports broadcasting

Julia Böttger, Sky Deutschland director operations Sky Sports

Angela Gibbons, Gravity Media UK, sales director

Åsa Edlund Jönsson, Swedish Olympic Committee, general secretary

Lucy Lake, QTV, director of people and purpose

Anna Lockwood, Telstra International, head of media and sport

Roisin McKeniry, Gravity Media, head of technology

Vili Nedialkova, ZDF, sport coordinator

Paula Rigby, PG Productions, (France) executive director

Inga Ruehl, Sky Sports executive director, production services and development

Anna Ward, Premier League Productions, director of production and operations

SVG Europe Women

LISE COSIMI
EXTERNAL HEAD OF THE ADVISORY BOARD

HEATHER MCLEAN
INTERNAL HEAD OF THE ADVISORY BOARD

PLATINUM SPONSORS

GOLD SPONSORS

BRONZE SPONSORS

SPONSORSHIP PACKAGES 2026

	SPONSORSHIP BENEFITS		PLATINUM	GOLD	BRONZE
EVENTS	Delegates to SVG Europe Summits		4	2	1
	Delegate to all SVG Europe Regional Forums		1		
	Delegate to two SVG Europe Regional Forums			1	
	Delegates to SVG Europe Tech Forums		4	2	1
	A Case Study presentation at a Summit or Forum		✔		
	A Technology Showcase (Tabletop or Video Advert) at a Summit or Forum		✔		
	A delegate to attend SVG Europe Advisory Board meetings and SVG Europe Business Briefing Dinners		✔		
	A delegate to attend the Chairman's Forum in the US (NAB)		✔		
	Use of GDPR compliant data at an agreed event		1		
EDITORIAL	Sponsor news posted on the SVG Europe website/newsletter		✔	✔	✔
	On joining or renewing, an article in the newsletter		✔	✔	✔
	On joining or renewing, a CEO Thought Leadership interview on the SVG Europe website/newsletter		✔		
	On joining, a 1-2-1 Sponsor Spotlight Video in the newsletter		✔	✔	
	Inclusion in all editorial coverage at NAB/IBC on website/newsletter		✔	✔	✔
	Interviews with an SVG Europe Editor at IBC and NAB for publication on website/newsletter		✔		
	Video content of products/services on the SVG Europe YouTube channel		✔		
	End of Year Review/New Year byline article for publication on website/newsletter		2	1	
MEDIA	**Newsletter**	A Rotating Banner, Hyperlinked Logo, and Hyperlinked Text on Insider newsletter	✔		
		Upcoming events, webinars, white-papers, case studies on Insider newsletter	4	2	1
	Website	Company Listing on Sponsor Contact Directory	✔	✔	✔
		Rotating Banner on web pages	728x90px	468x60px	
		Logo on 'Sponsor' web page, linked to sponsor website	✔	✔	✔
	Social Media	LinkedIn post with sponsor's page tagged	✔		
EXECUTIVE PERSPECTIVES	Feature in Executive Perspectives, SVG Europe's new digital-first editorial platform		✔	✔	✔
	Opportunity to share expert insights on the state of the sports production and distribution industry		✔	✔	✔
	Content distributed via SVG Europe newsletters and social channels		✔	✔	✔
	Social media assets provided for easy sharing		✔	✔	✔
	Sponsor responses will be included in a series of bonus editorial features		✔	✔	
		ANNUAL SPONSORSHIP	€19,500	€10,000	€6,000

IN-PERSON EVENT SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

- 5-minute in-person or video introduction/welcome/ opening remarks during the event
- +3 extra delegates*
- Company branding around the venue and on Holding Slides before and during the conference
- Title sponsor logo on event name badges
- Video interview recorded during the event that will be edited and published on SVG Europe YouTube channel and SVG Europe website
- Branding on available digital signage (where available)
- Company logo on event webpage
- Company logo on all pre and post web and email promotions for the event
- Company logo featured on on-screen graphics during the event
- Sponsor inclusion in all Editorial Coverage of the Event
- LinkedIn post to promote the event with sponsor tagged
- Tabletop – 1.5 metre long table with 2x chairs including a 240 volt power supply †
- Literature distribution around the event
- Dedicated pre-event coverage in the Event Guide emailed to all event attendees
- Recording of the event made available on SVG Europe's Youtube channel and made available to SVG Europe website and promoted on an SVG Europe newsletter and via social media, (excluding regional events)
- Sponsor to provide a list of up to 10 organisations to be invited by SVG Europe to attend the event (end users only, not partners)
- Use of delegate list one week before the show. The GDPR compliant delegate list may be used for marketing your goods or services.

REGISTRATION & LANYARDS SPONSOR

- Physical signage on the Registration table as well as on-screen digital signage (where available)
- +3 extra delegates*
- Video interview recorded during the event that will be edited and published on SVG Europe YouTube channel and SVG Europe website
- Opportunity to have a company executive stand at the Registration table and to greet guests
- Opportunity to provide company branded lanyards for the event. Must be confirmed in advance
- Advert position on the registration page of the event website linking to a destination of the sponsor's choosing
- Dedicated profile page on the event website (sponsor may supply 800 words and/or video)
- Literature distribution on the registration table
- Tabletop – 1.5 metre long table with 2x chairs including a 240 volt power supply in networking area †
- LinkedIn post to promote the event with sponsor tagged
- Dedicated pre-event coverage in the Event Guide emailed to all event attendees
- Company logo on event webpage
- Company logo on all pre and post web and email promotions for the event
- Sponsor to provide a list of up to 10 organisations to be invited by SVG Europe to attend the event (end users only, not partners)
- Use of delegate list one week before the show. The GDPR compliant delegate list may be used for marketing your goods or services.

SESSION SPONSOR

- Introduction to an editorial session, providing an opportunity for the sponsor to introduce and be associated with an editorial session (Session Sponsor content to be confirmed with Editorial)
- +2 extra delegates*
- Dedicated pre-event coverage in the Event Guide emailed to all event attendees
- Company logo exposure throughout the entire session
- Company branding included around the venue, on digital signage (where available), on Holding Slides and on on-screen graphics before and during the conference
- Branding on digital signage if available at the event
- Company logo on event webpage
- Company logo on all pre and post web and email promotions for the event
- The choice of either a Tabletop or 1 to 1 interview at the event †
- Literature distribution
- Video recording of the event to be made available on the SVG Europe YouTube channel and SVG Europe website, (excluding regional events)
- Use of delegate list one week before the show. The GDPR compliant delegate list may be used for marketing your goods or services.

* Subject to availability at regional forums.

† Please let us know as soon as possible after securing your sponsorship package if you are going to require additional items for your tabletop exhibition stand, such as a dedicated connection to the internet, or a specific internet speed, a display monitor and stand, or extra power sockets. These will be charged separately. Prices depend on the venue and vary from event to event. Availability cannot be guaranteed.

IN-PERSON EVENT SPONSORSHIP OPPORTUNITIES

CASE STUDY SPONSOR

- Case Study Presentation: 8-10 minutes (subject to Editorial approval)
- +2 extra delegates*
- Company branding included around the venue, on digital signage (where available), on Holding Slides and on on-screen graphics before and during the conference
- Company logo on event webpage
- Company logo on all pre and post web and email promotions for the event
- Recording of the event made available on SVG Europe's YouTube channel and made available to SVG Europe website and promoted on an SVG Europe newsletter and via social media
- Sponsor name included in relevant editorial coverage
- Tabletop - 1.5 metre long table with 2 x chairs including a 240 volt power supply †
- Literature distribution around the event
- Use of delegate list one week before the show. The GDPR compliant delegate list may be used for marketing your goods or services
- Dedicated pre-event coverage in the Event Guide emailed to all event attendees
- Video to be published on the SVG Europe YouTube channel and made available to view on-demand as part of the post-event coverage on the SVG Europe website, (excluding regional events).

TIMELINE FOR DELIVERY OF CASE STUDY

- When registration opens: sponsor to supply title, topic and brief synopsis for the case study
- Four weeks before the event: briefing call with sponsor. Speaker name and job title to be supplied
- Two weeks before the event: sponsor to supply speaker biog and photo
- One week before the event: sponsor to supply slides and/or video material.

VIDEO ADVERT SPONSOR

- 30 to 90-second video showreel, sizzle reel, promo reel or advert to premiere during the event between editorial segments (subject to Editorial approval and schedule) ***
- +1 extra delegate*
- Recording of the event made available on SVG Europe's YouTube channel and made available to SVG Europe website and promoted on an SVG Europe newsletter and via social media, (excluding regional events)
- Sponsor logo on all pre- and post-web and email promotions for the event
- Sponsor name inclusion in all the event editorial coverage including social media
- Dedicated pre-event coverage in the Event Guide emailed to all event attendees.

ENHANCED VIDEO ADVERT SPONSOR

- 3-minute presentation
- 30 to 90-second video showreel, sizzle reel, promo reel or advert to premiere during the event between editorial segments (subject to Editorial approval and schedule) ***
- +1 extra delegate*
- Recording of the event made available on SVG Europe's YouTube channel and made available to SVG Europe website and promoted on an SVG Europe newsletter and via social media, (excluding regional events)
- Sponsor logo on event web page
- Sponsor logo on all pre- and post-web and email promotions for the event
- Sponsor name inclusion in all the event editorial coverage including social media
- Dedicated pre-event coverage in the Event Guide emailed to all event attendees
- Use of delegate list one week before the show. The GDPR compliant delegate list may be used for marketing your goods or services.

NETWORKING BREAKS & EVENING RECEPTION SPONSOR

- Branding in the reception area
- +2 extra delegates*
- Video interview recorded during the event that will be edited and published on SVG Europe YouTube channel and SVG Europe website
- Branding on digital signage at the event (where available)
- Dedicated pre-event coverage in the Event Guide emailed to all event attendees
- 2-3 minute closing remarks before the final panel
- Company logo on event web page
- Company logo on all pre and post web and email promotions for the event
- Tabletop – 1.5 metre long table with 2x chairs including a 240 volt power supply †
- Literature distribution
- Use of delegate list one week before the show. The GDPR compliant delegate list may be used for marketing your goods or services .

* Subject to availability at regional forums.

*** Sponsors will be asked to deliver a 30 to 90-second video showreel, sizzle reel, promo reel or advert to premiere during the event between editorial segments (subject to editorial approval and schedule). The content should be provided as an .mp4 file at least seven days ahead of the event so that SVG Europe can do a technical test. As post-event videos will be hosted on SVG Europe YouTube channel and embedded into the SVG Europe website, it is the sponsor's responsibility to ensure that any copyrighted material and brand names within their video are cleared for use.

† Please let us know as soon as possible after securing your sponsorship package if you are going to require additional items for your tabletop exhibition stand, such as a dedicated connection to the internet, or a specific internet speed, a display monitor and stand, or extra power sockets. These will be charged separately. Prices depend on the venue and vary from event to event. Availability cannot be guaranteed.

IN-PERSON EVENT SPONSORSHIP OPPORTUNITIES

CONTRIBUTING SPONSOR

- A speaker slot on an editorially-relevant panel at an SVG Europe in-person event
- +2 extra delegates*
- Company logo/name listed on programme next to editorial session as ‘Session supporter’
- Company logo on event webpage
- Company logo on all pre and post web and email promotions for the event
- Dedicated pre-event coverage in the Event Guide emailed to all event attendees
- Company logo exposure throughout the session
- Company branding included around the venue, on digital signage (where available), on Holding Slides and on on-screen graphics before and during the conference
- Branding on digital signage if available at the event
- The choice of either a Tabletop or 1 to 1 interview at the event †
- Literature distribution
- Video recording of the event to be made available on the SVG Europe YouTube channel and SVG Europe website, (excluding regional events)
- Use of delegate list one week before the show. The GDPR compliant delegate list may be used for marketing your goods or services.

TABLETOP SPONSOR

- Tabletop – 1.5 metre long table with 2x chairs including a 240 volt power supply †
- +1 extra delegate*
- Branding on digital signage if available at the event (where available)
- Company logo on all pre and post web and email promotions for the event
- Company logo on event webpage
- Dedicated pre-event coverage in the Event Guide emailed to all event attendees
- Use of delegate list one week before the show. The GDPR compliant delegate list may be used for marketing your goods or services.

* Subject to availability at regional forums.

† Please let us know as soon as possible after securing your sponsorship package if you are going to require additional items for your tabletop exhibition stand, such as a dedicated connection to the internet, or a specific internet speed, a display monitor and stand, or extra power sockets. These will be charged separately. Prices depend on the venue and vary from event to event. Availability cannot be guaranteed.

WEBINAR SPONSORSHIP OPPORTUNITIES

SPONSOR WEBINAR SUPPORTED BY SVG EUROPE

- 45 to 60-minute webinar hosted and produced by SVG Europe
- Subject matter and format to be agreed between sponsor and SVG Europe
- Sponsor sources and invites speakers and provides any video or presentation collateral
- SVG Europe provides a moderator/chair and manages technical operation
- SVG Europe manages registration and provides a comprehensive marketing package combining dedicated e-blasts, plus promotion of the event on the SVG Europe website, social media and newsletters
- Sponsor provides all graphics for e-blasts, social media and website banners as well as any on-screen graphics to be shown
- Sponsor gets use of delegate list after the show. The GDPR compliant delegate list may be used for marketing your goods or services
- Recording made available on SVG Europe YouTube channel and SVG Europe website post event and promoted on an SVG Europe newsletter and via social media channels. Recording also made available to sponsor.

VIRTUAL EVENT SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

- 5 minute video introduction/welcome /opening remarks during the event *
- Recording of the event made available on SVG Europe's YouTube channel and made available to SVG Europe website and promoted on an SVG Europe newsletter and via social media
- Sponsor logo on all pre- and post-web and email promotions for the event
- Sponsor logo on event web page
- Sponsor logo inclusion in intros to ALL the event videos
- Sponsor name inclusion in all the event editorial coverage including social media
- Use of delegate list before the show. The GDPR compliant delegate list may be used for marketing your goods or services.

REGISTRATION SPONSOR

- Large advert position on the registrationpage of the event website linking to a destination of the sponsor's choosing
- Logo on the homepage of the event website
- Dedicated sponsor profile page on event website
- Logo on all promotional materials for the event
- A story about the sponsorship on the SVG Europe website
- Use of delegate list one week before the show. The GDPR compliant delegate list may be used for marketing your goods or services

VIDEO ADVERT SPONSOR

- 30 to 90-second video showreel, sizzle reel, promo reel or advert to premiere during the event between editorial segments (subject to editorial approval and schedule) ***
- Recording of the event made available on SVG Europe's YouTube channel and made available to SVG Europe website and promoted on an SVG Europe newsletter and via social media
- Sponsor logo on event web page
- Sponsor logo on all pre- and post-web and email promotions for the event
- Sponsor name inclusion in all the event editorial coverage including social media
- Use of delegate list one week before the show. The GDPR compliant delegate list may be used for marketing your goods or services

CASE STUDY SPONSOR

- 8-10 minute case study presentation to take place during one of the virtual events **
- Recording of the event made available on SVG Europe YouTube channel and SVG Europe website and promoted on an SVG Europe newsletter and via social media channels
- Sponsor logo on event web page
- Sponsor logo on all pre- and post-web and email promotions for the event
- Sponsor name inclusion in all the event editorial coverage including social media
- Use of delegate list one week before the show. The GDPR compliant delegate list may be used for marketing your goods or services

TIMELINE FOR DELIVERY OF CASE STUDY

- When registration opens: sponsor to supply title, topic and brief synopsis for the case study
- Four weeks before the event: briefing call with sponsor. Speaker name and job title to be supplied
- Two weeks before the event: sponsor to supply speaker biog and photo
- One week before the event: sponsor to supply slides and/or video material

SESSION SPONSOR

- Introduction to an editorial session, providing an opportunity for the sponsor to introduce and be associated with an editorial session (Session Sponsor content to be confirmed with Editorial)
- Company logo exposure throughout the entire session
- Branding on digital signage if available at the event
- Company logo on event webpage
- Company logo on all pre and post web and email promotions for the event
- 1-to-1 interview at the event
- Video recording of the event to be made available on the SVG Europe Youtube channel and SVG Europe website
- Use of delegate list one week before the show. The GDPR compliant delegate list may be used for marketing your goods or services

** Presentations and case studies should be pre-recorded in advance unless there is a very compelling reason to do it live. In all cases, it is the responsibility of the sponsor to ensure that any slides and video work ahead of the event and that there is a strong internet connection for the presenter. For live presentations, SVG Europe will arrange to do a technical run-through ahead of the event. For pre-recorded video presentations, sponsors wil be asked to deliver their content as an .mp4 ahead of the event so that SVG Europe can do a technical run through. All post-event videos will be hosted on SVG Europe YouTube channel and embedded into the SVG Europe website. It is the sponsor's responsibility to ensure that any copyrighted material and brand names within their presentation are cleared for use.

*** Sponsors will be asked to deliver a 30 to 90-second video showreel, sizzle reel, promo reel or advert to premiere during the event between editorial segments (subject to editorial approval and schedule). The content should be provided as an .mp4 file at least seven days ahead of the event so that SVG Europe can do a technical test. As post-event videos will be hosted on SVG Europe YouTube channel and embedded into the SVG Europe website, it is the sponsor's responsibility to ensure that any copyrighted material and brand names within their video are cleared for use.

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